

This is the screen you will see when you first login:

Click the tab titled **“Links & Tools”**

The screenshot shows the Charisma On Camera affiliate resource center dashboard. At the top left is the logo, a blue circle with a white star. To its right is the text "CHARISMA ON CAMERA" in a large, blue, serif font, with the tagline "Effectively Influence Others With Your Own Unique Style" in a smaller, red, cursive font below it. On the far right is a small photo of a woman. Below the logo and tagline is a navigation menu with the following items: Home, Programs, Links & Tools, Commissions Summary, Reports, My Profile, Help, and Logout. The "Links & Tools" tab is highlighted in blue. Below the navigation menu is a grey header bar that reads "Affiliate Resource Center for Jerri Palumbo (ID# 1195308)". Underneath this is a sub-header "Welcome to Your Affiliate Marketing Center". The main content area contains a paragraph of introductory text, followed by a "Home" link and a "Affiliate Programs" link, each with a brief description of their function.

On this tab, you will see several links that are specific to you. For Example (please note that this is an example and NOT your affiliate link. Your link can only be obtained after you login using your unique login and password):

This is an example affiliate link to our home page

The screenshot shows an example of a standard affiliate link. It starts with a grey header bar containing the text "Media Type: Standard Affiliate Link", "URL: <http://www.charismaoncamera.com>", and "Name/Desc: Charisma On Camera Affiliate Program". Below this is a white box with the text "Earn commission on all of the referrals that book a session through our website." followed by a paragraph explaining how the link works. Below the text is a white box containing the URL "http://www.1shoppingcart.com/app/?af=1195308". At the bottom is a table titled "Overall Statistics" with four columns: Impressions (qty), Clicks (qty), Leads (qty), and Sales Amount. The values in the table are 0, 0, 0, and \$ 0.00 respectively.

This is an example link to our private sessions: (you will use the link between the “quotes”). If you are embedding this in your website, you will use the entire code below.

The screenshot shows an example of a text link. It starts with a grey header bar containing the text "Media Type: TextLink", "URL: <http://www.charismaoncamera.com/classes-workshops/private-sessions/>", and "Name/Desc: All Private Sessions". Below this is a white box with the text "All Private Sessions" in blue. Below the text is a "Notes:" section with the text "Send your customers to us for one on one private sessions and earn 20% of their fee." followed by a paragraph explaining how the link works. Below the text is a white box containing the code " All Private Sessions".

This is an example link to our group sessions: (you will use the link between the “quotes”). If you are embedding this in your website, you will use the entire code below

Media Type: TextLink
URL: <http://charismaoncamera.com/classes-workshops/group-sessions/>
Name/Desc: All Group Sessions

[All Group Sessions](#)

Notes:
Send your customers to us for any of our group sessions and earn 20% of their fee.

The plain text link can be used in a web site, as a link in an email, offline promotions, or any plain text applications. When the link is clicked, we will track your clicks, leads, and any commissionable sales.

Simply copy and paste the code below into your particular application.
 All Group Sessions

This is an example link to our June Interview Intensive: (you will use the link between the “quotes”). If you are embedding this in your website, you will use the entire code below.

Media Type: TextLink
URL: <http://charismaoncamera.com/classes-workshops/interviewintensive/>
Name/Desc: June 2010 Interview Intensive

[June 2010 Interview Intensive](#)

Notes:
The Interview Charisma 4-Week Intensive Course
June 5th, 12th, 19th, and 26th (Saturdays 11am - 2pm)

Do you see yourself as an expert guest on the news or talk shows or even reality TV? The media needs new experts in every field and appearing as an expert on TV helps to build recognition and credibility faster than

The plain text link can be used in a web site, as a link in an email, offline promotions, or any plain text applications. When the link is clicked, we will track your clicks, leads, and any commissionable sales.

Simply copy and paste the code below into your particular application.
 June 2010 Interview Intensive

REMEMBER: This is a sample document, you will need to login to your affiliate account using your name and password in order to get your actual links.

If you have any questions, or need assistance with your links, please contact us at info@charismaoncamera.com